

Cal Club Board Meeting Minutes – March 9, 2011

Meeting was called to order by RE Penelope Coy at 6:35

Present were: Les Phillips, Linda Haneline, John Norris, Oli Thordarson, Gayle Jardine, Mark Ballengee, Jon French, Penelope Coy Office Manager Ceci Smith.
Excused – John Stott

Minutes from February meeting were approved.

Old Business –

United States Road Rally Challenge sponsorship request. Still no budget. Tabled for now.

Super Tour: Video is posted on FB, our website. Hoping for 150 entries.

Charity for Double National Event:

Les Phillips has been in discussions with Valley Achievement Center-, a Charity that helps children with Autism in the Bakersfield area. They will get gate money. Info will be sent to SCCA to promote also. Discussion about whether to do Alex Lemonade Stand at same event but was determined to wait until another event for better results.

PCCRC Promotional Strategy? Oli wanted to know what is being done. Ads in Grassroots and POC Magazines, other club forums, etc. have been done. He also asked how many drivers are we targeting – 175 is a realistic target.

Post WSIR Rational Review - Discussion Rational and what we need to do different for next time.

New Business:

Agreement with Fast Lane - – Deal has been done. 3 years, ½ each.

2012 Schedule – Need to start planning. Scheduling meeting will be conference call this year.

Meeting adjourned at 7:35 PM Phillips/Jardine

Respectfully submitted

Linda Haneline
Secretary